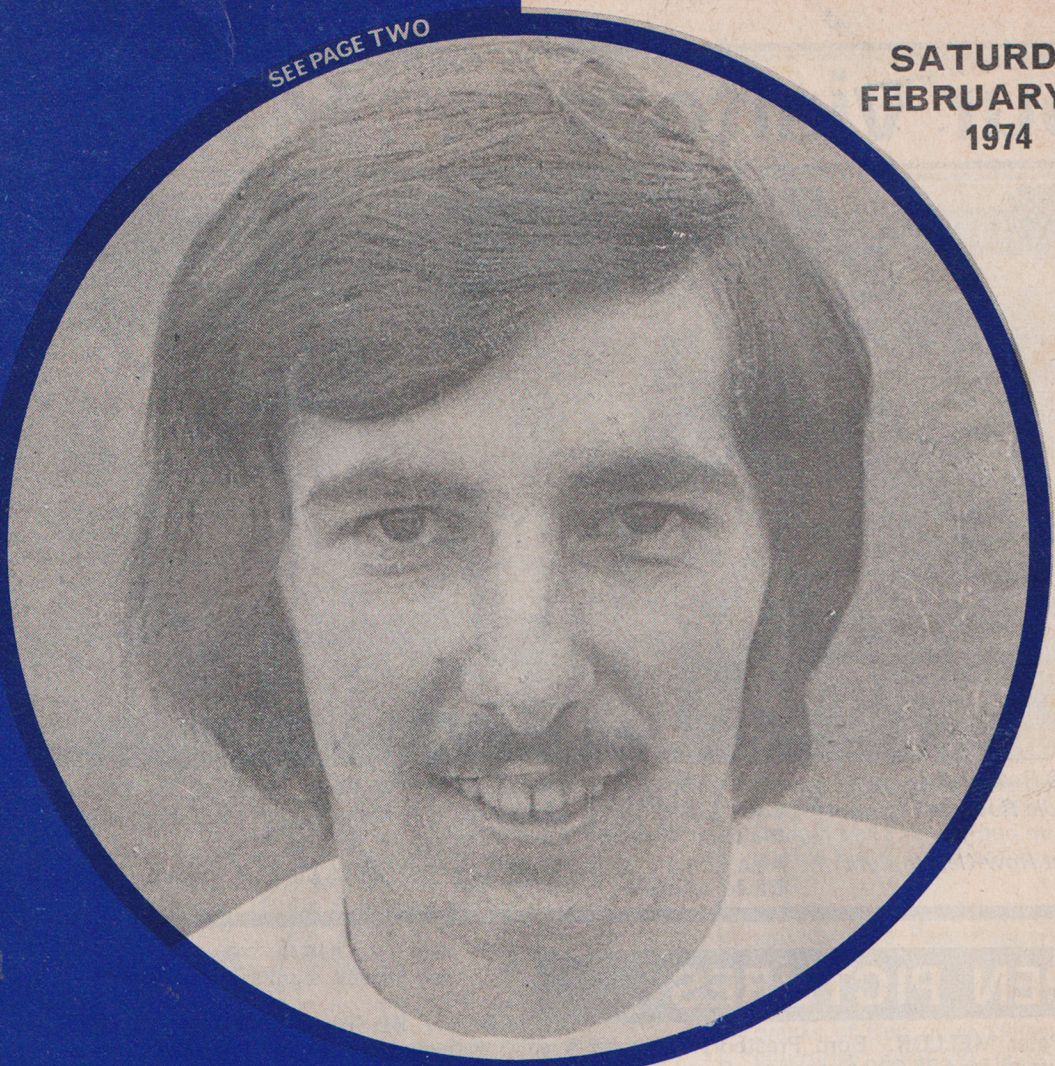
SEE PAGE TWO

SATURDAY
FEBRUARY 23rd
1974



VERSUS

PRESTON NORTH END

FULHAM

Official Programme
Price 7p

PRESTON NORTH END F.C.

THE CLUB AT THE HEART OF THE NEW SUPER CITY

our visitors . . .

Back Row (*left to right*) Jim Conway, John Fraser, Les Strong, Steve Earle, Les Barrett, John Conway

Middle Row (*left to right*) Barry Lloyd, David Moreline, Peter Mellor, John Lacy, Paul Went, Malcolm Webster, John Mitchell, Viv Busby.

Front Row (*left to right*) Alan Slough, Jimmy Dunne, Alan Mullery, Fred Callaghan, John Cutbush, David Carlton.

PEN PICTURES

1—Peter MELLOR. Born Prestbury. Signed from Burnley for £25,000 a year ago. Burnley discovered him with Witton Albion. League debut 1969/70; 6/1, 14st.

2—John FRASER. Former London-born apprentice who made his League debut two seasons ago when 18.

3—Les STRONG. On Crystal Palace's books when a schoolboy. Fulham signed him as a professional, June, 1971. Born London.

4—Alan MULLERY. Another Londoner, now 31, who has returned to where he started in 1958/59. After nearly 200 appearances, Fulham transferred him to Tottenham for £70,000 in 1964. His record there was 300 games, F.A. Cup and League Cup medals, and 35 caps.

5—John LACY. Promising 21-year-old of 6/1, 12-4. Hails from Liverpool.

6—Jim DUNNE. Republic of Ireland youth and full international. Dublin-born, came into English football 1966 from Shelbourne to Millwall. Joined Fulham from Torquay, July, 1970.

7—Jim CONWAY. Dublin-born scoring forward from Bohemians (1966). Fifteen games for Eire.

8—Alan SLOUGH. Bedfordshire-born, £45,000 close-season signing from Luton where he spent 10 years.

9—Viv BUSBY. Born High Wycombe. Enjoyed spectacular partnership with Malcolm MacDonald for Luton. Signed by Fulham for £25,000. A 12st. 1lb. six footer.

10—Barry LLOYD. Middlesex-born Youth international signed from Chelsea 1968/69. Nearing 200 League appearances.

11—Les BARRETT. A Londoner who played for England's Under-23's. Fulham debut 1965/66. Top scorer 1971 promotion season. Over 300 League appearances.

FOCUS (See Front Cover)

PROMISING Alan Lamb came to Deepdale in 1969 from Scottish junior football and quickly caught the eye with his bright ideas and skilful touches. A reserve team favourite when he made his League debut at Charlton on New Year's Day, 1972. A broken leg in a League Cup tie at Workington the following August restricted his League appearances last season to 14. Recently gained what seems to be a regular place in the first team. Born at Falkirk.

FULHAM

FULHAM, who are popular and welcome wherever they go, have played North End eight times since 1970, once in a Cup-tie, and we have reason to remember three of those occasions.

The first bout ended with a Preston win at Craven Cottage in an exciting climax to a long drawn out struggle for promotion. Both clubs went up, but North End won the Championship :-

	P.	*W.*	*D.*	*L.*	*F.*	*A.*	*Pts.*
Preston N.E.	46	22	17	7	63	39	61
Fulham	46	24	12	10	68	41	60
Halifax Town	46	22	12	12	74	55	56
Aston Villa	46	19	15	12	54	46	53

The Craven Cottagers had started as if bent on being sure of going up by the turn of the year. Setting a fierce pace they gained 13 points from 16, by 18 goals to six. But at the final count the last 38 matches had yielded P.N.E. 52 points, Fulham 47.

They were stirring times. The excitement reached such a pitch that the League title might have been at stake !

Fulham had their compensating satisfaction a year ago when North End were on the floor : they gained a hollow 3-0 win at Deepdale. This season they rubbed in the smart by 1-0 in the third round of the F.A. Cup, a fatal hurdle for us in recent years.

Our League games with Fulham, going back to our first visit to Craven Cottage in 1912, total only 29 to date owing to the varied fortunes of both clubs continually drawing them apart. The initial meeting was due to North End having just lost Division One status.

Through both clubs being on the see-saw the results in half a century of League football have been (North End score first) :

	Div.	*H.*	*A.*		*Div.*	*H.*	*A.*		*Div.*	*H.*	*A.*
1912-13	2	1/0	1/3	1932-33	2	1/2	0/1	1968-69	2	0/0	1/2
1914-15	2	2/1	2/0	1933-34	2	2/0	0/1	1970-71	3	1/1	1/0
1925-26	2	2/1	1/2	1951-52	1	0/1	3/2	1971-72	2	2/0	0/0
1926-27	2	2/2	1/0	1959-60	1	4/1	2/1	1972-73	2	0/3	3/1
1927-28	2	1/0	2/2	1960-61	1	2/0	0/2	1973-74	2	–	0/0

Complete record : P29, W14, D6, L9, Goals 37-29, Points 34

In 1968 a football drama ended with Fulham's long expected relegation from the First Division. The champion escapists in The League they failed to stage another Houdini-act and went down with 27 points. It was their 12th season in top company (two spells), starting in 1949, when Fulham became the 43rd club to get into Division One. Norwich, two years ago, were the 52nd.

Fulham's final positions were 17, 18, 22 : 10, 17, 20, 16, 15, 20, 20, 18 and 22. Their saddest experience was dropping into Division Three in 1969, twelve months later.

MANAGER

FULHAM'S fortunes have improved since Alec Stock left Luton Town to succeed Bill Dodgin in 1972 : he had quickly piloted Luton back into Division Two.

A pre-war player with Charlton and Queen's Park Rangers, he has had an exciting managerial life. It started as player-manager at Yeovil during one of their outbreaks of Cup giant-killing. His enterprise when in charge of Orient gained him promotion to assistant manager of Arsenal.

Next he took over Roma, F.C. Returning from Italy he led Q.P.R. from Division Three to the First Division in three seasons. An additional plum was winning the first League Cup Final at Wembley.

KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and KEEP OFF THE GRASS. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. THIS MUST CEASE, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

Record Requests

Supporters wishing to have a record played in the pre-match or half time entertainment spots over the public address system should send their requests to the Secretary, Deepdale, Preston, marking their envelope in the bottom left hand corner "D.J."

KEEP THIS COUPON IT MAY HELP YOU OBTAIN A TICKET FOR AN IMPORTANT MATCH

VOUCHER

16

PRESTON NORTH END F.C.

CHARIT

AFTER our last home match and the very encouraging 2-1 win against Nottingham Forest, we suffered a frustrating defeat at Sunderland, despite what I considered to be our best and most workmanlike display of the season. I cannot say enough about the players' performance and effort; one small technical mistake was made and we were punished for it.

I certainly thought we deserved at least one point, and it was encouraging to see that, speaking from my own experience of being too occupied with my own team to study the opposition, Bob Stokoe found it necessary to say a few kind words about P.N.E. It is most encouraging to know that other managers, by word of mouth, are appreciating that Preston are a much more improved side than at the beginning of the season. It makes the future seem a lot brighter.

To-day's match against Fulham is vitally important to us. We have got to get results, and if we are to progress from the relegation zone then obviously we have got to win our home matches. To-day we not only have the chance to pick up two valuable points, but the chance to reverse the outcome of our last meeting with Fulham at Craven Cottage when we lost in the Cup.

PRESTON NORTH END
FOOTBALL CLUB LIMITED
DEEPDALE, PRESTON PR1 6RU
Telephone: Preston 53818/9

Chairman:	Alan R. W. Jones, F.R.I.C.S., J.P.
Vice-Chairman:	Trevor J. Hemmings
Directors:	Robert B. Bolton Gerald Brown Thomas H. Gore Edward Griffith, B.V.Sc., M.R.C.V.S. Michael Johnson, F.C.A. M. Howard McCann, LL.B. A. Cyril Pilkington, A.I.C.S., F.Inst.F.F
Manager:	Bobby Charlton, C.B.E.
Assistant Manager	Jack Crompton
Secretary:	Eric Knight, A.C.A.
Commercial Manager:	Fred Badham
Financial Secretary:	Cecil H. Maymon, F.C.A.
Hon. Medical Officer:	Dr. W. Niman.
Programme Editor:	Walter Pilkington

Go for Goal — Go for

Garratt Son & Flowerdew Ltd.

INCORPORATED INSURANCE BROKERS

GS&F INCORPORATED INSURANCE BROKERS

Insurance Brokers to
Preston North End Football Club

Head Office: 7 Winckley Square, Preston
Preston 51841/9 Telex 67648

and at Globe Chambers, Edward Street,
Blackpool. Blackpool 21528/9

ON CHAT

We hope now for a more favourable performance with a lot more confidence, and then we can expect a good game at least between two vastly improved sides.

Whilst mentioning Fulham, I would like to go back to our Cup defeat, which was due to probably our most uninspired Second Division performance. As Fulham had been struggling to field a side owing to injuries, etc., their manager must have been more than delighted with his team's show.

A lot of credit to Fulham on that occasion must go to a personality who has been a great servant of the club both before and after his move to Tottenham Hotspur, and that is Alan Mullery. He is a great player, I know this from my international days with him; a great encourager especially with younger players.

He gives them that little extra and his unselfishness must have rubbed off. He is certainly an inspiring force who will have to be watched with great care this afternoon.

Alan is a good ball player with individual flair, and he is as likely to score a goal from any distance as any mid-fielder; you will probably remember a tremendous goal by him against Leicester City in the F.A. Cup. I am willing to say that Alan Mullery is a most complete mid-field player. This is not detracting from our own players, but I hope that we give him as little room as he gave us.

Whatever happens, I am sure you will enjoy a very entertaining game.

Barry Charlton

SPORTS GOODS FOR EVERY SPORT

CRICKET : FOOTBALL : HOCKEY

SCOUT and GUIDE SUPPLIES

Official suppliers
to Preston North End F C

Willie Cunningham Sports Ltd.

47 Church Street, Preston
opposite Grimshaw Street

Telephone 57322

BADMINTON : GOLF : ATHLETICS

Badminton repairs & restrings

President: N. Buck

Vice-Presidents:
H. Cartmell — W. Mercer
T. F. Charnley — T. C. Nicholson, J.P., F.I.O.B.
T. Finney, O.B.E., J.P. — W. Shorrock, M.B.E.
A. Harrison, B.E.M. — Dr. A. R. Wood

HONOURS

League: First Division
Champions 1889 1890
Runners-up: 6 times

League: Second Division
Champions
1904 1913 1951
Runners-up: Twice

League: Third Division
Champions 1971

F.A. Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

First Team Record

DIVISION TWO 1973-74

1973–74	Opponents		Rslt.	Pts	Gate	72-3
Aug. 25	Aston Villa	a	0–2	0	28861	1–1
„ 29	**Bolton W. (LC1)**	a	**1–1**	–	**17101**	–
Sept. 1	Swindon Town	h	1–1	1	12034	1–1
„ 3	**Bolton W. (LC1 replay)**	h	**0–2**	–	**18571**	–
„ 8	Hull City	a	0–1	0	7009	2–6
„ 11	Millwall	h	2–0	2	10325	1–0
„ 15	Bristol City	h	1–1	1	10790	3–3
„ 18	West Bromwich Albion	a	2–0	2	11822	—
„ 22	Nottingham Forest	a	1–1	1	12598	1–0
„ 29	Portsmouth	h	2–1	2	10690	0–5
Oct. 1	West Bromwich Albion	h	3–1	2	15419	—
„ 6	Fulham	a	0–0	1	10520	3–1
„ 13	Sunderland	h	1–0	2	21747	1–3
„ 20	Notts County	a	1–2	0	12479	—
„ 22	Millwall	a	1–5	0	7625	1–4
„ 27	Cardiff City	h	2–2	1	12050	0–0
Nov. 3	Orient	a	2–2	1	12484	2–1
„ 10	Blackpool	h	1–3	0	21580	0–3
„ 17	Oxford United	a	1–1	1	6750	2–0
„ 24	Luton Town	h	2–2	1	10279	2–0
Dec. 8	Bolton Wanderers	h	2–1	2	14715	—
„ 11	Middlesbrough	a	0–3	0	23980	0–0
„ 15	Crystal Palace	h	1–1	1	9121	—
„ 22	Portsmouth	a	0–3	0	13957	1–0
„ 26	Carlisle United	h	0–1	0	11446	1–0
„ 29	Hull City	h	2–0	2	10050	1–0
Jan. 1	Swindon Town	a	1–3	0	8299	2–3
„ 5	**Fulham (F.A. Cup 3)**	a	**0–1**	–	**6937**	—
„ 12	Bristol City	a	0–0	1	11450	1–2
„ 19	Aston Villa	h	0–C	1	10766	0–1
Feb. 3	Crystal Palace	a	0–2	0	24575	—
„ 10	Nottingham Forest	h	2–1	2	13486	2–1
„ 16	Sunderland	a	1–2	0	21192	0–0
„ 23	Fulham	h				0–3
Mar. 2	Carlisle United (LCF)	a				1–6
„ 9	Cardiff City	a				0–3
„ 16	Notts County	h				—
„ 23	Blackpool	a				0–2
„ 30	Orient	h				0–0
April 6	Luton Town	a				0–1
„ 12	Sheffield Wednesday	h				1–1
„ 13	Oxford United	h				0–1
„ 15	Sheffield Wednesday	a				1–2
„ 20	Bolton Wanderers	a				—
„ 27	Middlesbrough	h				0–1

First Team Goals : (League Cup) 1-Young.

(League) 32 Bruce 9, Young 7 (2 pens), Holden 4, Burns 3, Williams 1, McMahon 1, Baxter 1, Spark 1, Sadler 1, Bird 1, Stiles 1, Richardson (o.g.) 1

SECOND TEAM — CENTRAL LEAGUE

1973–74	Opponents		Rslt.	Pts
Aug. 25	Derby County	h	2–0	2
„ 27	Burnley	h	0–1	0
Sept. 1	Bury	a	2–2	1
„ 8	Liverpool	h	3–2	2
„ 14	Manchester City	a	3–3	1
„ 17	West Bromwich Albion	h	3–0	2
„ 22	Blackpool	h	1–2	0
„ 29	Leeds United	a	0–2	0
Oct. 6	Coventry City	h	1–1	1
„ 13	Sheffield United	a	0–1	0
„ 16	Derby County	a	1–1	1
„ 20	Bolton Wanderers	h	1–3	0
„ 27	Newcastle United	a	0–1	0
Nov. 3	Everton	h	0–5	0
„ 10	Manchester United	a	1–0	2
„ 24	Stoke City	a	2–2	1
„ 27	Sheffield Wednesday	a	1–2	0
Dec. 8	Nottingham Forest	a	1–2	0
„ 29	Blackpool	a	0–2	0
Jan. 1	Bury	h	1–2	0
„ 5	Burnley	a	0–2	0
„ 12	Manchester City	h	4–3	2
„ 19	Liverpool	a	1–3	0
„ 29	Sheffield Wednesday	h	1–1	1
Feb. 16	Sheffield United	h	2–1	2
„ 23	Wolverhampton Wanderers	a		
Mar. 2	Blackburn Rovers	h		
„ 9	Newcastle United	h		
„ 16	Bolton Wanderers	a		
„ 23	Manchester United	h		
„ 30	Everton	a		
April 6	Stoke City	h		
„ 13	Aston Villa	a		
„ 15	West Bromwich Albion	a		
„ 20	Nottingham Forest	h		
	Aston Villa (postponed)	h		
	Huddersfield Town (postponed)	h		
	Blackburn Rovers (postponed)	a		
	Wolverhampton W. (postponed)	h		
	Leeds United (postponed)	h		
	Huddersfield Town (postponed)	a		
	Coventry City (postponed)	a		

First team appearances (30 League matches)

McMahon 30	Holden 19	Snookes 12	Healey 6
Burns 30	McNab 18	Lamb 11	Kelly 5
Bruce 26	Baxter S. 18	Spark 11	Spavin 4
Hawkins 24	Brown 18	Treacy 9	Morley 2
Young 21	Bird 17	Coleman 6	Hudson 1
Stiles 20	Sadler 13	Williams 6	Wilson 1

DIVISION TWO 1973-74 (up to Feb. 20th)

	P.	W.	D.	L.	F.	A.	Pts.
Middlesbrough	29	17	10	2	42	21	44
Orient	28	13	10	5	44	28	36
Blackpool	30	12	11	7	40	28	35
Luton Town	28	13	9	6	39	33	35
Carlisle United	27	13	7	7	42	30	33
West Bromwich Albion	28	11	10	7	34	27	32
Notts County	31	12	8	11	47	45	32
Nottingham Forest	28	10	11	7	41	28	31
Hull City	30	8	14	8	30	32	30
Sunderland	28	10	8	10	37	28	28
Millwall	29	10	8	11	37	35	28
Fulham	28	10	8	10	26	26	28
Portsmouth	28	10	8	10	33	44	28
Bolton Wanderers	28	10	6	12	31	31	26
Cardiff City	30	8	10	12	35	42	26
Bristol City	29	10	6	13	30	37	26
Preston North End	30	8	11	11	32	42	26
Aston Villa	27	7	11	9	26	26	25
Sheffield Wednesday	30	7	9	14	33	44	23
Oxford United	29	6	11	13	26	39	22
Crystal Palace	29	6	9	14	27	42	21
Swindon Town	30	5	8	17	27	51	18

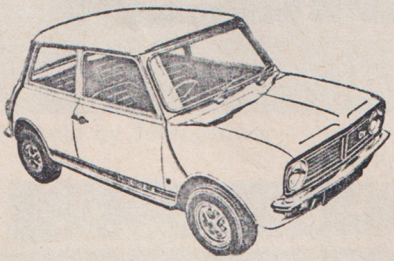
CENTRAL LEAGUE 1973-74 (up to Feb. 16th)

	P.	W.	D.	L.	F.	A.	Pts.
Liverpool	27	19	6	2	56	18	44
Everton	28	15	8	5	53	25	38
Sheffield United	30	13	9	8	46	33	35
Blackpool	28	15	5	8	42	31	35
Aston Villa	27	11	12	4	30	22	34
Wolverhampton Wndrers	27	12	8	7	46	33	32
Coventry City	27	12	8	7	40	38	32
Manchester City	29	12	6	11	58	45	30
West Bromwich Albion	27	11	7	9	42	33	29
Manchester United	27	9	11	7	29	26	29
Derby County	26	10	8	8	35	26	28
Sheffield Wednesday	24	9	8	7	40	31	26
Bolton Wanderers	28	9	6	13	41	49	24
Nottingham Forest	26	6	12	8	29	40	24
Blackburn Rovers	24	8	7	9	29	30	23
Leeds United	27	6	10	11	25	41	22
Stoke City	24	8	5	11	28	34	21
Newcastle United	25	7	6	12	37	38	20
Preston North End	25	6	6	13	31	44	18
Burnley	29	7	4	18	31	54	18
Bury	25	5	4	16	30	73	14
Huddersfield Town	28	3	6	19	23	57	12

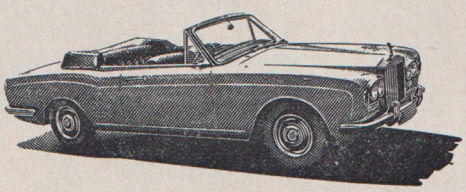
LOXHAMS

CAN SUPPLY ALL YOUR MOTORING REQUIREMENTS

FROM A MINI



TO A ROLLS-ROYCE



DISTRIBUTORS IN LANCASHIRE AND WESTMORLAND
FOR MORRIS - MG - WOLSELEY - TRIUMPH - ROVER
JAGUAR - DAIMLER - BENTLEY AND ROLLS-ROYCE

LOXHAMS GARAGES LTD.
CORPORATION STREET
Phone PRESTON 54242

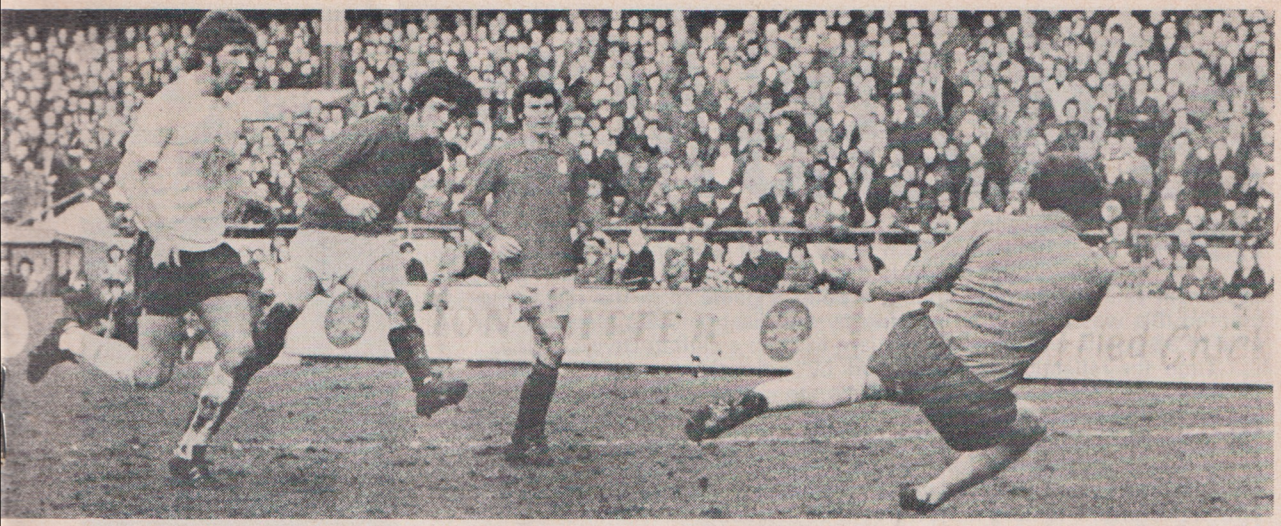
Also Loxhams depots at Accrington, Barrow, Blackpool, Blackburn, Chorley
Kendal, Lancaster, St. Annes

A member of the Dutton Forshaw Group

PAYNES PNE PICTURES

Duncan McKenzi

Mel Holden shoots high and wide.



zie, the Notts F. striker, has his shot brilliantly saved by John Brown.

John Brown saves from Duncan McKenzie.

25 YEARS AGO

by WALTER PILKINGTON

1948-49 THAT goalless home draw with promoted Birmingham yielded North End their 18th point and it was the 27th match. The situation was clearly bad, but there was still a chance of escaping descent if the team could collect a point a game from the remaining 15, granted this was a tall order judging by the disappointing results so far. A total of 33 points was usually sufficient to keep a club in Division One.

Time for reflection was afforded by a fourth round F.A. Cup-tie on January 29th. North End had been drawn to visit Leicester City, now struggling in the lower reaches of Division Two and destined to reach Wembley, where the Wolves beat them 3-1, and to escape relegation by a single point.

It was a woeful day for Preston. As if Tom Finney (and North End, through his frequent enforced absences) had not suffered enough, it was his further misfortune to have his jaw fractured in a collision when making a brave bid to equalise the goal Leicester had scored from a penalty after two minutes.

The other forwards were Beattie, Morrison, Knight and Langton. On this occasion they were pathetically inept, and Leicester won the tie by two-nil.

The usual compensating excuse of being left free to concentrate on League safety was, of course, trotted out, but it did not help.

Jimmy Gooch

In spite of not scoring in three of the previous five League matches North End could not really complain about a scarcity of goals with 35 to their credit. The trouble was they had conceded 53 and their visit to Chelsea on February 5th produced a repetition of their shocking 3-5 defeat at Bolton just two months earlier. At the receiving end this time was Jimmy Gooch, back in the side for the first time since his shoulder injury in the second match of the season.

With Paddy Waters injured, Corbett was recalled to centre half and it was anything but a strengthening move. Significantly he had not played since the landslide at Bolton and in his 18 first team games 37 goals were scored against North End. His re-appearance at Chelsea was his last. A spirited Preston were two up after half an hour and 3-3 until near the finish when Chelsea nullified two goals by Langton (one from 35 yards) and one by Harry Anders by scoring twice.

to be continued.

Flashback

TWELVE months ago North Ends fortunes were at a low ebb, with only two matches played at Deepdale in four weeks full of relegation fears. The first, on February 10th, brought a fourth successive heavy defeat, Portsmouth winning 5-0, and the immediate outcome was the exit of manager Alan Ball.

The first point in a drab New Year was gained the following Saturday through a 0-0 draw at Villa Park. It put more heart into the side, but a much needed win was still long delayed.

In the previous season North End were also going through a lean spell, having won only a third round F.A. Cup-tie to the end of February. The sequel to that victory was a home tie with Manchester United, an attraction which drew a 37,025 crowd on February 5th. Bobby Charlton was in the winning team.

PRESTON NORTH END FOOTBALL CLUB . DEVELOPMENT ASSOCIATION

FAMILY HOLIDAYS FOR 1974

Saturday, 4th May to Saturday, 11th May

7 DAYS IN SOUTHPORT 'Football Family Week'

£13 for a family of three — each additional person £3.
(Under 2 years of age free). Plus 50p coach fare per person.

Self-catering, but all meals available to purchase.

There are still a few more vacancies available - Telephone: Preston 56500

This Holiday Scheme is available to all our supporters - BOOK NOW

OUR DIVISION

MIDDLESBROUGH again proved themselves worthy leaders by quickly recovering from their first defeat since August and the subsequent goalless draw at home with Blackpool. Back to winning form in the next match they inflicted a first home defeat on Hull City.

Orient still lead the seven clubs between these two, but there is not much in it. Consistent Blackpool have pushed Luton into fourth place but only by a superior goal average, and the promotion contenders below them all have at least two matches in hand.

A 3-0 home win by Millwall pinned Swindon firmly into the bottom place, but other lowly clubs are being pressed by Crystal Palace, whose 2-0 defeat of fellow-relegation candidates Oxford United credited this steadily recovering team with nine points from their last five matches. They could still escape the drop.

MOST	**wins 17** Middlesbro'	**defeats 16** Swindon T.	**goals for 47** Notts C.	**against 51** Swindon T.
FEWEST	**wins 5** Swindon T.	**defeats 2** Middlesbro'	**goals for 26** Fulham Aston Villa Oxford U.	**against 21** Middlesbro'

PROGRESS CHART

Positions on	Sept 22	Oct. 27	Nov 24	Dec 1	Dec 29	Jan 26	Feb 10	Feb 17
Bristol City	1	4	9	10	12	15	15	16
Aston Villa	2	2	4	5	14	13	17	18
Nott'm. Forest	3	9	3	4	5	7	7	7
Fulham	4	15	14	14	10	16	13	12
Middlesbrough	5	1	1	1	1	1	1	1
Orient	6	3	2	2	2	2	2	2
Luton Town	7	6	5	6	3	3	3	4
Bolton Wdr's	8	20	20	20	18	18	18	14
Cardiff City	9	19	18	17	16	11	14	15
Sunderland	10	12	12	8	11	14	11	10
Preston N.E.	11	8	13	13	15	17	16	17
Millwall	12	17	16	16	17	10	12	11
Blackpool	13	11	7	9	6	6	4	3
Notts County	14	5	6	3	8	9	8	8
West Brom. A.	15	14	10	7	4	5	6	6
Portsmouth	16	13	15	15	13	12	10	13
Sheffield Wed.	17	16	19	19	20	20	19	19
Swindon Town	18	21	21	21	21	21	22	22
Carlisle United	19	7	8	11	7	4	5	5
Oxford United	20	18	17	18	19	19	20	20
Hull City	21	10	11	12	9	8	8	9
Crystal Palace	22	22	22	22	22	22	21	21

The Striker that always Scores—

when you get

LUMBAGO, NEURITIS, SCIATICA, FIBROSITIS, NEURALGIA,
STIFF JOINTS, MUSCULAR ACHES AND PAINS

fieryjack

Make sure you see the match next week by using Fieryjack Ointment available from chemists everywhere at **22p** a tin.

5p *Preston North End Development Association* **5p**

FOR THE BEST 6 - JOIN US

ALL DETAILS PHONE PRESTON 56500 or 50894

WE STILL HAVE VACANCIES FOR A NUMBER OF PEOPLE TO ASSIST THE CLUB ON MATCH DAYS & DURING THE WEEK.

IF YOU ARE INTERESTED PLEASE COMPLETE THIS SLIP.

GOLDEN GOAL

Have you got your ticket for to-days match?

I want to be a P.N.E. Agent
(I am over 16 years of age)

NAME _____

ADDRESS _____

Tickets Required (Sale or Return Basis)
Hand in to P.N.E. office or development office

REDIFFUSION LTD. supply the public address system at Deepdale.

SNAP SHOTS

FULHAM can claim the distinction of being London's oldest Association football club through originating in 1880. The founders were boys of St. Andrew's Sunday School, West Kensington.

It preceded Orient's arrival by one year who started as Clapton Orient and changed to Leyton Orient in 1946 after 30 League seasons.

Next came Tottenham Hotspur (first known as Hotspur, 1882; then Millwall and Queen's Park Rangers, 1885; Arsenal, 1886; Brentford, 1888; and West Ham United 1895.

Brentford, promoted in 1972 but back in Division Four a year later, have reason to lament a continued decline. It has taken this former First Division club to next to the bottom of the entire League.

Many may not remember, but "The Bees" had a formidable side for nine years before the last war. Their League positions were: Division Three (S) 2, 3, 5, 1; Division Two (1933) 4, 1; Division One (1935) 5, 6, 6.

The remaining London area clubs all belong to the present century—Chelsea founded 1904 and elected to The League the following year, Crystal Palace 1905 and Charlton Athletic, 1906.

* * *

Although so long established at Craven Cottage—purchased in 1886—Fulham had made several moves before going there. Sad to say their headquarters were destroyed by fire two years after being occupied and had to be largely re-built.

The ground's picturesque name is a source of interest, as are those called Deepdale, Turf Moor, Gay Meadow, Dean Court, Oakwell, Millmoor and The Dell. Why Craven Cottage? It was the home of literary lion, Bulwer Lytton, who wrote "The Last Days of Pompeii."

FULHAM QUIZ

1—HOW long were Fulham in Division One?
2—DID they ever finish in the top half?
3—WHO earned most fame as Fulham players?
4—WHY should Fulham never want for a smile?

QUIZ ANSWERS

1—IN two postwar spells, 12 seasons.
2—NO. Their points totals were 27 to 39.
3—Johnny Haynes, George Cohen, Bedford Jezzard, Syd Gibbons, Frank Osborne.
4—THEIR chairman is noted mirth-provoker Tommy Trinder.

Col. Sanders' Recipe

Kentucky Fried Chicken

WILL YOU BE 'KENTUCKY LUCKY' ?

Two lucky winning numbers will be announced on the loud speakers at half time. The lucky programme holders will each receive a voucher for a Party Barrel containing 22 pieces of finger licken' good chicken.

Winners should collect vouchers from the Secretary's Office, immediately after the 'final whistle'. Vouchers can be redeemed at any Kentucky Fried Chicken store in Great Britain.

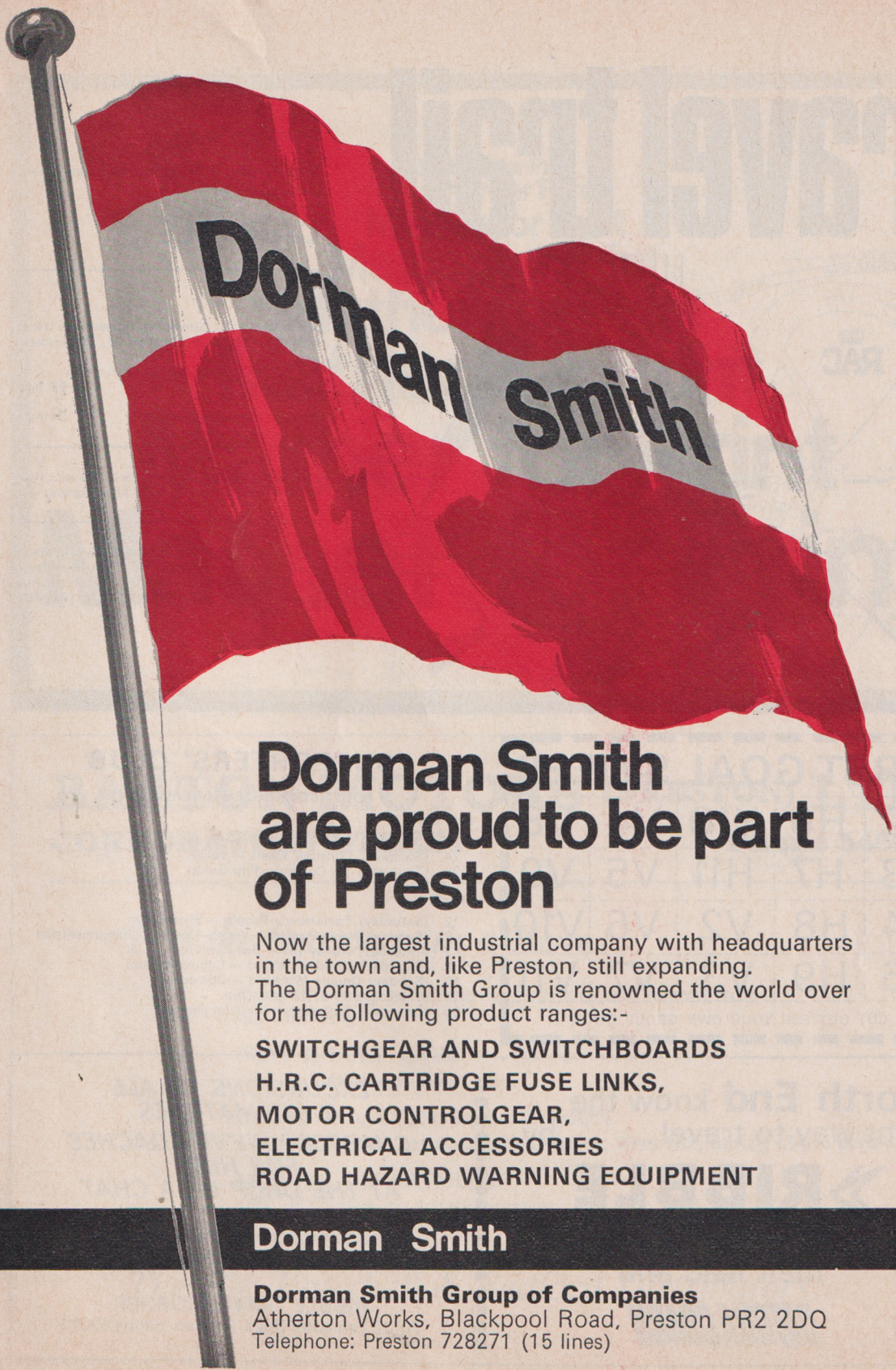
REGD MARK

LUCKY NUMBER *or right here in Preston at . . .*

92 FISHERGATE

Telephone 54574

№ 01825



Dorman Smith are proud to be part of Preston

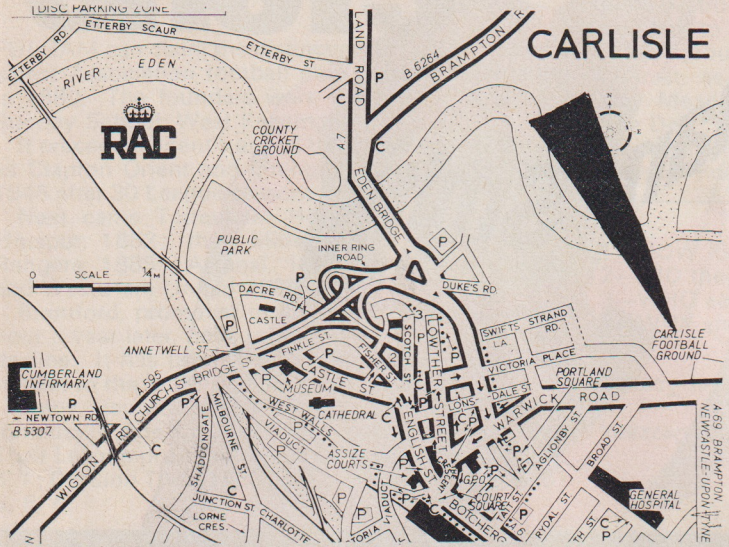
Now the largest industrial company with headquarters in the town and, like Preston, still expanding.
The Dorman Smith Group is renowned the world over for the following product ranges:-

SWITCHGEAR AND SWITCHBOARDS
H.R.C. CARTRIDGE FUSE LINKS,
MOTOR CONTROLGEAR,
ELECTRICAL ACCESSORIES
ROAD HAZARD WARNING EQUIPMENT

Dorman Smith

Dorman Smith Group of Companies
Atherton Works, Blackpool Road, Preston PR2 2DQ
Telephone: Preston 728271 (15 lines)

travel trail



GOING BY CAR ?

Here is your RAC route to next week's away game at

CARLISLE

PRESTON

Join M6 at most convenient intersection (Note: Mileage starts at intersection 31, Samlesbury).

M6 (North) to intersection 43 junction with A69 — 93 miles

A69 left towards CARLISLE — 94 miles

Carlisle United A.F.C. ground is in Warwick Road on the right about a mile after leaving M6.

Supporters wishing to travel to the above match should contact Mr. Tom Moorby in the Supporters' Club as soon as possible. Depart 11.00 hrs. Price £1.00 (Adults). Child 60p.

FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

CUT OUT FOR YOUR OWN GROUP SWEEP

SUPPORTERS' CLUB

FORTHCOMING ENTERTAINMENT

February

23 (Saturday) 4 Escourts — Showgroup.
24 (Sunday) Christine Evans — Vocal.
28 (Thursday) Tin Colony — Pop Group.

March

2 (Saturday) Tomorrow's People — Showgroup.
3 (Sunday) Waine Russell — Vocal—Comedy—Instrumentalist.
7 (Thursday) Honey Pie — Boy/Girl Duo.
9 (Saturday) Monday's Mood — Cabaret Group.
10 (Sunday) Dougie Whitfield — Comedian.
14 (Thursday) Two/Thirds — Duo.
16 (Saturday) Technique — Cabaret Group.

North End know the right way to travel . . . . . by

RIBBLE

Associated with the National Bus Company

why not follow their lead and

CATCH A COACH

EXCURSIONS TO ALL AWAY MATCHES

CHARTER? WE'VE COACHES FOR HIRE AT THE DROP OF A CHAT

If you have a travel problem come to the people who know how to solve it . . .

RIBBLE TRAVEL CORNER
70/72 Lancaster Road, Preston phone 53021

Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print

BARTON MOTORS (PRESTON) LTD

CORPORATION STREET **Phone 54664**

End the Season with a Bang!

Bring this programme during February and benefit from the following:-

NEW & USED CARS
10% reduction on all car sales.

PARTS & ACCESSORIES DIVISION
15% discount on car accessories, radios, tyres etc., during above period.

SERVICE DEPARTMENT
10% reduction on normal services.

The Big Vauxhall & Bedford Distributors

League Division II - Deepdale - FEBRUARY 23rd, 1974

PRESTON NORTH END

Shirts - White

.....	John BROWN
.....	John McMAHON
.....	Eric SNOOKES
.....	David SADLER
.....	Stuart BAXTER
.....	John BIRD
.....	Alan LAMB
.....	Nobby STILES
.....	Mel HOLDEN
.....	Francis BURNS
.....	Ray TREACY

FULHAM

Shirts-Blue & Yellow (colour change)

1	Peter MELLOR .....
2	John FRASER .....
3	Les STRONG .....
4	Alan MULLERY .....
5	John LACY .....
6	Jimmy DUNNE .....
7	Jim CONWAY .....
8	Alan SLOUGH .....
9	Viv BUSBY .....
10	Barry LLOYD .....
11	Les BARRETT .....
12	

REFEREE

K. McNALLY (Ellesmere Port) Attracted by refereeing when only 14 he started in local leagues and earned promotion to the Cheshire County League. Football League status since 1972. Owns a news-agents, sweets and tobacco shop.

LANCASHIRE EVENING FOOTBALL POST

LINESMEN

Red Flag—
R. Earps (St. Helens)

Yellow Flag—
G. Davies (Salford)

TODAY'S MATCH BALL DONOR—
MATTHEW BROWN & CO., LTD. — LION ALES

SCORE BOARD

A	Bolton Wdrs. Carlisle Utd.	E	Millwall Nottm. Forest	J	Sheffield W. Sunderland	N	Manchester Utd. Wolverhmptn. W.
B	Cardiff City Aston Villa	F	Notts County Blackpool	K	West Brom. A. Bristol City	O	Newcastle Utd. Liverpool
C	Luton Town Crystal Palace	G	Orient Hull City	L	Burnley West Ham Utd.	P	Brighton Blackburn R.
D	Middlesbrough Swindon Town	H	Oxford Utd. Portsmouth	M	Everton Coventry City	Q	Wolves Res. North End Res.

DEEPDALE DIARY

Saturday, March 2nd, 1974 — CENTRAL LEAGUE — Kick-off 3.0 p.m.
Preston North End Reserves v. Blackburn Rovers Reserves

Saturday, March 9th, 1974 — CENTRAL LEAGUE — Kick-off 3.0 p.m.
Preston North End Reserves v. Newcastle United Reserves

Saturday, March 16th, 1974 — DIVISION TWO — Kick-off 3.0 p.m.
PRESTON NORTH END v. NOTTS COUNTY

Printed by Mather Bros (Printers) Ltd Preston and London